



SPOG

SUNDRE PETROLEUM OPERATORS GROUP



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www.spog.ab.ca

SPOG Mutual Aid Working Group

SPOG has as one of its Working Groups the Mutual Aid Committee. This group is dedicated to public safety and coordinates the 1-800 24 hours emergency number and call down, integrated emergency response, and consistent public education.

past year. The calls that have been received continue to follow SPOG's unique and effective response by SPOG's member companies who provide rapid investigation and follow-up in the field and communication with the public and the Alberta Energy

MUTUAL AID WORKGROUP

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EMERGENCY # 1-800-567-0818

Even in the challenging 2015 economic landscape for the oil and gas industry, public and industry safety continue to steadfastly remain a priority for SPOG's member companies proven through outstanding participation levels again this past year. Public calls of odour, noise and flaring concerns into the SPOG 10800 emergency line are at a low in 2015. Where typically the number of calls have been in the range of 60 – 100 calls per year, in 2015 there were fewer than 20 calls. This significant change is attributed primarily to a decrease in sour gas production in the area combined with a decrease in industry development activity this

Regulator.

A very successful tabletop mock exercise was also held in April of 2015 allowing SPOG member companies, partners and agencies to review and demonstrate the Mutual Aid process as outlined in SPOG's Mutual Aid Agreement. The table top exercise reinforced the collaborative, coordinated response in a safe and learning environment.

SPOG's Mutual Aid Committee continues to push the envelope of Mutual Aid innovation for the purposes of public safety and environmental protection while achieving the vision and mission of SPOG.

Alberta Verified Beef



The guest speaker at SPOG's January Community Affairs meeting is Shannon Argent from the Alberta Verified Beef.

The VBP program is about more than just on-farm food safety. It's about bringing Canada's beef operations in line with new marketplace expectations, to support producer and industry success now and in the future .to maintain the Beef Industry's Social License to operate.

Canada's beef producers already have a reputation for acting responsibly, but VBP takes that to a new level. By providing the latest knowledge to assess and improve on-farm food safety, the program helps producers keep up to date with best practices. The program also gives producers an increasingly critical "stamp of approval" in the marketplace. This conveys a preferred status on producer operations and products, to improve standing with both direct customers and end users.

This status is increasingly important around the world to meet evolving regulatory and consumer expectations, as food safety continues to grow as a public priority and a major factor in consumer buying decisions.

Learn more at
www.albertaverifiedbeef.com

IMPACT

Industry, Municipal, Public Action on Communication and Trust

Ever since the formation of Synergy Alberta in 2006, more and more groups have formed to provide a respectful, multi-stakeholder approach in addressing local pressures of resource development. The notion that open communication, an understanding of the collective challenges and a commitment to resolve issues could make a difference resonated in communities across Alberta. The network grew from an initial 12 groups to over 25 by 2014. Each group has its unique characteristics and evolved to meet the needs of the respective community, but the common elements amongst the groups are being looked at by other communities, provinces and even countries as a sensible

approach to ensuring development is being done in a responsible and sustainable manner. The downturn in industry activity, as a result of low oil prices, has eased pressures in some communities; however, synergy is still needed. In 2015 Synergy Alberta welcomed two new member groups – Clearwater Trails Initiative and the Wapiti Area Synergy Partnership. Promoting synergy is key to ensuring synergy groups can be formed in communities which can benefit from a respectful, multi-stakeholder approach.

SPOG is one of the founding members of Synergy Alberta and continues to operate as a good example of collaborative problem solving and information shar-

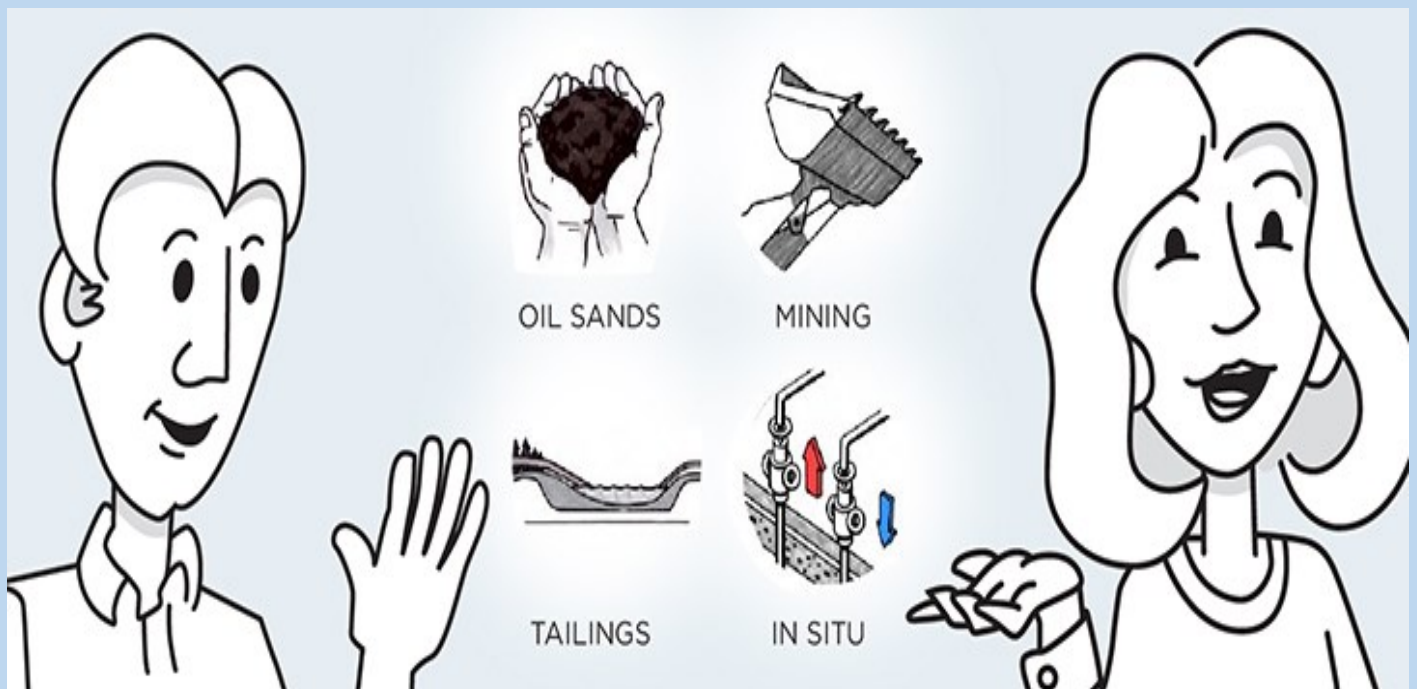
ing. SPOG has had a large influence in the creation and direction of Synergy Alberta. Past SPOG Chair Dave Brown is also a past Chair of Synergy Alberta. Current Synergy Alberta Chair is Alice Murray who is a longtime SPOG supporter and current member of SPOG's Board of Directors.

Learn more at
www.synergyalberta.ca



Conversations that Matter

Watch Keith and Rita in a series of short videos on Alberta's oil sands and the AER's role in protecting what matters most. These short educational videos won the AER a Pixie Award. Pixie Awards honor outstanding work in the fastest-growing area of the moving pixels industry: Motion Graphics, Visual Effects and Animation. Watch all these short films at www.aer.ca



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